

# Trexity



## What is this?

It can be hard to find the right thing to say, so let us help. We've spent countless hours crafting, testing, and iterating over great, to the point messages that will make your customers' aware of your new service.

Now we're passing that knowledge to you—no strings attached.



### PERSONA

No time, can't make it.

For those customers who can't make it in for whatever reason, remind them that you can save them time by delivering their favourite products right to their door.

### Messaging

- Gain a moment back—we now offer local home delivery with Trexity.
- Take that well deserved break—we'll deliver right to your door.
- Do more with your day - we now offer local home delivery.
- Can't make it in today? No problem, our store is at your doorstep with local home delivery via Trexity.



PERSONA

## Wants to support local

Expand your reach and remind consumers that they can get it delivered and STILL support local with fast, reliable delivery.

### Messaging

- We'll come to you—we now offer local home delivery.
- It's easy to support local, we now offer home delivery.
- Exciting news! Our local community just got a little larger by partnering with Trexity to provide local home delivery.
- We're happy to announce that we've partnered with Trexity to bring our store-front to your doorstep with local home delivery.



PERSONA

## Low mobility

It's not always easy to make it to a store. Let those who can't come to you, know that you will come to them. Similar storefront experience, delivered directly to their door.

### Messaging

- We'll come to you—we now offer same-day local home delivery.
- Sick & Tired? We're here to help, we'll deliver our goods right to your door.
- No car? No problem. We've partnered with Trexity to provide local home delivery.



PERSONA

## General

To the point, good for any general audience.

### Messaging

- We're happy to announce that we now offer local home delivery with Trexity.
- We now offer local home delivery, thanks to our partners at Trexity.
- Need something but can't make it out today? No problem, we offer local home delivery.



## Help & Support+

We know you're the pro at running your business, but we'd like to help you succeed too.

Don't hesitate to reach out, or even provide us with some feedback so we can better serve you. To get in touch, email us at [marketing@trexity.com](mailto:marketing@trexity.com).

-The Trexity Marketing Team 🙌